

“Learn to emotionally connect with your prospects.”



USE VIDEO TO TELL YOUR STORY

“For those of you interested in adding video as a game-changer for marketing your business, this opportunity is yours to experience. Emotionally persuasive video that targets your audience is just a click away.

As event organizers, we are more than camera operators. We are mentors who want to see small businesses successfully compete in the marketplace. We 1) walk you through preparing your story, 2) shoot and edit your footage, 3) show you how to market your video online.”

Space is limited, so register now and reserve your space.

REGISTRATION LINK: <https://tinyurl.com/y5dysott>

There are no refunds for this event.

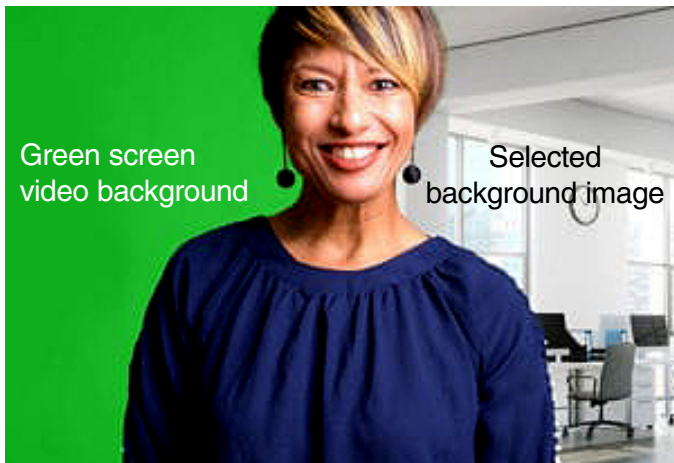
WHEN - SATURDAY, MARCH 23, 2019

10:30am	Check-in to schedule your video time
11am - Noon	Smartphone Video/Marketing class
Noon - 1pm	Lunch
1pm	Video shoot sessions begin
4:30pm	Last video session

WHERE - THE OPTIMA (see map below)



“Using smartphone video to market your business.”



Using a green screen background when we shoot your video gives you creative flexibility to replace the green color with any image you select. We will review image requirements during your phone consultation.

VIDEO OPTION A - INTERVIEW

Two people seated, conversational presentation

\$129 - 3 min. video

\$159 - 5 min. video

\$229 - 10 min. video

\$399 - 20 min video

VIDEO OPTION B - PRESENTATION

One standing person with a green screen background.

\$159 - 3 min. video

\$189 - 5 min. video

\$259 - 10 min. video

\$499 - 20 min video

Video packages include a 20 min. phone consultation including script review, on-camera delivery, attire and image preparation for green screen presentations.

OPTION C - CLASS ONLY

\$29 - Smartphone Video class at 11am, lunch incl.